

MidFreen Even EXPO & CONFERENCE

p. (800) 955-5171 e. Leads@SmartSourceRentals.com

LEAD MANAGEMENT SOLUTIONS

All Solutions

Leads can be accessed from any computer on our secure website with a unique username/password assigned to you upon pickup/delivery of the device(s) • Leads download during or after the show in Excel • Can easily import to Databases • Features a free-type notes section using the on-screen keyboard

PRE SHOW

- Order online easy and quick
- Take advantage of discount pricing available for advance orders
- Make the most of your attendee interaction include qualifiers or instant email

SHOW SITE

- Avoid a line pick up your devices early at show service desk
- · Forgot to order in advance? Additional scanners available for onsite ordering
 - Scan attendee badges and free-type notes using the on-screen keyboard
- Technician on site during set up and show hours and 24/7 support available at 800-476-9959

POST SHOW

- Access your leads anytime from any computer on our secure website
 - Easily download your leads data into an Excel file
- Misplaced your password email Leads.Support@SmartSourceRentals.com

App Software



Lead Retrieval App

An app built for Apple and Android devices. This badge scanning software is an installed option for use with your own phone/tablet with Apple Operating System 6 or higher or Android 4.4 or higher with rear facing autofocus camera with at least 5 megapixels. Email with instructions, log-in, password will be sent 7 days before show.

iPad[®], App & Strap

Includes a SmartSource iPad rental with App installed for your use during the show. Strap with 360 degree rotation secures iPad in one hand.





Customize your lead

Instant Email

Automatically sends a pre-written email and optional PDF attachment to each person you scan at your booth.

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Why Custom Qualifiers?

A huge benefit of electronic lead management is the ability to 'qualify' your leads. A qualified lead is a much more valuable piece of information than a badge scanned with no qualification. Every badge scanned should have a qualifier or note to ensure you remember the interaction when you follow-up after the show. Create your own Custom Qualifiers. Make sure you take advantage of this valuable tool.

Your system Includes Standard Qualifiers for free. Examples are: Decision maker • Follow up email/phone

• Set up post show meeting









Discount price deadline date:

Orders accepted until:

LEAD RETRIEVAL ORDER INFORMATION

e. Leads@SmartSourceRentals.com

Business name:	Booth name if different:			Booth number:	
Address:		City:		State:	Zip Code:
Ordered by:	Phone:		Email:		
Onsite contact if different from above:			Cell:		
Send data access login/password to email:		Send receipt to ema	ail:		

Today's date: Email confirmation, rental agreement and credit card receipt will be sent by email within one (1) business day of submitting this form. If order is not confirmed within this time period, please call 800-955-5171.

LEAD RETRIEVAL PRODUCTS & ACCESSORIES Discount Orders available until accepted until Qty Total App Software* Download to the Smartphone or Tablet you are bringing to the show. Please note: App runs on iOS 6, 7, or 8. The following devices are supported with rear facing autofocus \$295 \$250 camera with at least five megapixels: iPod Touch (5th generation or later), iPhone 4 or later, iPad Mini, iPad, Android Phones, Android Tablets. Additional exhibitors in your booth? Add an app license for your additional phones/tablets \$150 \$150 App Software with iPad rental Includes app, iPad, iPad strap for duration of show \$370 \$410 In-Booth Delivery & Training If delivery is ordered, a representative must be present in the booth at the date/time specified or we cannot provide delivery. Forfeited deliveries will not be refunded \$95 \$100 and scanner must be picked up from the service desk

How do I get my scanner or app? Scanners and IPads: Unless "In-Booth Delivery & Training" is ordered, all equipment must be picked up from the SmartSource Service Desk within (2) two hours of the show floor opening. Upon close of the show, all devices and supporting equipment must be returned to the SmartSource Service Desk within (1) one hour. App: Email will be sent with instructions to

(Date & Time - 2 hour window required)

Subtotal:

download app, Log-in and Password 7 days before show. All rentals include 24/7 service and support at 800-476-9959.

Terms and Conditions: No refunds will be made to any order or package option cancelled within 7 days of show start. Prices and equipment are subject to change without notice. All Lead Retrieval Information is provided at the discretion of Show Management. Drayage and union fees are not included. Our rental includes damage and loss clause at no charge. If a device is lost we do require a police report to accompany the claim of your lost unit. See details of terms and conditions at www.smartsourcerentals.com

% Tax: Total:

CREDIT CARD PAYMENT INFORMATION

Cardholder acknowledges and agrees to the Terms and Conditions available upon request and authorizes this credit card to be used as payment for this rental/onsite additions.

Same address as above

Card number:

Address:

City:

Expiration date:

Delivery:

Code:

State:

Zip Code:

Cardholder name:

Cardholder signature:

Show code: Show name: Show venue: