

THOUGHT-LEADER TOP SPONSORSHIPS

*Be seen as the top leader in the industry
Dominate the event!*



1) **PREMIER SPONSOR** - Investment \$25,000 (exclusive)

Benefits include:

- **10x10 or 10x20 BOOTH** in prime area
- **MAIN OPENING SESSION SPONSOR:** Open the event with a 10-minute special message..
- **MAIN BREAKOUT SPONSOR (2 days):** Logo on AV screen, table top with distribution opportunities
- **SPECIAL FEATURED PRESENTATION (One, 45 minute).** Could be arranged as a Solo/Multiple Speaker or Panel Session delivered in English or Spanish in the Main breakout
- **EXPO GUIDE BACK COVER AD**
- **PROGRAM SHEET SPONSOR (Your logo included)**
- **PREMIER SPONSOR RECOGNITION** on home web-page with company logo/link
- **PROMINENT COMPANY LISTING:** 100-word company profile posted on-line and in Expo Guide.
- **ONE BOARD PANEL** in the Main Entrance Unit
- **DEDICATED EMAIL BLAST (x2)** Before and after the Show.
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **2 EXCLUSIVE SPONSORSHIPS:** See page 4 in Prospectus for options. (Customized options could also be considered)
- **10 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs.
- **25 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs

2) **PRESENTING SPONSOR** - Investment \$20,000 (limited to 2)

Benefits include:

- **10x10 or 10x20 BOOTH** in prime area
- **2nd Day OPENING SESSION CO-SPONSOR:** Open the 2nd day event with a 5-minute special message
- **HALL TRACKS (x2) CO- SPONSOR (2 days):** Logos on AV screen, table top with distribution opportunities
- **SPECIAL FEATURED PRESENTATION (One, 20 minute).** Could be arranged as a Solo/Multiple Speaker or Panel Session delivered in English or Spanish in one of the Hall Tracks.
- **EXPO GUIDE INSIDE FRONT COVER or PAGE 3 AD**
- **FLOORPLAN CO-SPONSOR (Your logo included)**
- **PRESENTING SPONSOR RECOGNITION** on home web-page with company logo/link
- **PROMINENT COMPANY LISTING:** 75-word company profile posted on-line and in Expo Guide.
- **DEDICATED EMAIL BLAST (x1).** Before the Show.
- **ONE EXCLUSIVE SPONSORSHIP:** See page 4 in Prospectus for options. (Customized options could also be considered)
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **5 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs]
- **20 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs.

3) **SIGNATURE SPONSOR** - Investment \$15,000 (limited to 3)

Benefits include:

- **10x10 BOOTH** in prime area
- **SPECIAL FEATURED PRESENTATION (One, 20 minute).** Could be arranged as a Solo/Multiple Speaker or Panel Session delivered in English or Spanish in one of the Hall Tracks.
- **EXPO GUIDE FULL PAGE AD**
- **FREE PASS CO-SPONSOR (Your logo included)** - **MIAGREEN PASSPORT CO-SPONSOR (Your logo included)**
- **SIGNATURE SPONSOR RECOGNITION** on home web-page with company logo/link
- **PROMINENT COMPANY LISTING:** 50-word company profile posted on-line and in Expo Guide.
- **DEDICATED EMAIL BLAST (x1).** Before the Show.
- **ECO/ENERGY FRIENDLY MATERIAL (X1)** in Expo Bag
- **3 VIP SPONSOR BADGES:** Provide right to sell/market on the floor with full access to all programs]
- **15 FULL CONFERENCE & EXPO VIP BADGES** for guests with full access to all programs.

EXCLUSIVE SPONSORSHIPS

Stand out from your competitors...

A- OPENING SESSION: \$2,495 (exclusive)

Open the event with a 10-minute special message!

Logo on event signage, literature distribution opportunities.



Advanced recognition in website and pre-show promos, recognition in event's program and guide.

B - ON-LINE REGISTRATION BANNER: \$1,495

(exclusive). Banner with link throughout the on-line attendee registration system.

Advanced recognition in website and pre-show promotions, recognition in event's program & guide. *Activated 5 months prior to the show*

C- ON-SITE REGISTRATION \$2,995 (exclusive)

Welcome attendees with your full information & image by the registration area!... PLUS a 2-sided 4"x4" postcard to insert in

all Expo badge holders with your company info printed on it. Logo in Registration area. Advanced recognition in website and pre-show promotions, recognition in event's program and guide.



D- MIAGREEN "HORA LOCA": \$2,495 (exclusive)

On Day 1 from 5 to 6 pm.

Invite all attendees & exhibitors to network with you!

At a nice lounge area with a lot of music, fun and



entertainment! Includes outstanding presence and exposure during the "Hora Loca".

Recognition in event's program and guide, your logo on event signage. Literature distribution opportunities

E - CHARGING STATION: \$2,495

(exclusive). On a high traffic area. Keep attendees fully operational with their mobiles!

Logo with a Courtesy of "Your Company Name". in the station.

Recognition in website and pre-show promotions, recognition in event's program and guide. Literature distribution opportunities.



F- LANYARDS: \$1,495 (exclusive)

Provided by sponsor

G- EXPO BAG: \$2,995 (exclusive)

Your logo on the official bag.

Advanced recognition in website and pre-show promos, recognition in event's program and guide (Price adjusted to \$1,495 if bag is provided by sponsor)



H- INSERTS in EXPO BAG

(5 available): \$995 ea

Unique item provided by sponsor to include in Expo Bag. The item must be approved by MiaGreen.

I- RECYCLING BINS: \$1,995 (exclusive)

Provided by Sponsor; with logo & sponsor info. Advanced recognition in website and pre-show promotions, recognition in event's program & guide.

Exclusive sponsorships may be customized as per your marketing needs.

ADVERTISING in EXPO GUIDE

Back cover (reserved)	\$1,995 exclusive
In cover (reserved)	\$1,495 exclusive
Page 3 (reserved)	\$1,495 exclusive
Full page	\$1,295
Half page	\$ 795
Cover Banner	\$ 795 exclusive

Expo Guide is a 5 1/2" x 8 1/2" full color booklet publication with complete event info, distributed on-site to each attendee.

