

**MiaGreen 2013:** *The Right Move* with rates locked at 2009 level!

**Exhibit / Sponsor packet...**

5TH Edition  
**MiaGreen**  
E X P O & C O N F E R E N C E

**JAN. 31 - FEB. 1, 2013**

Miami Beach Convention Center

**THE GREEN  
CONVENTION  
OF THE  
AMERICAS**

The one-stop, all-inclusive,  
interactive conference  
and marketplace for  
the United States,  
Latin America &  
the Caribbean

In **MIAMI**,  
America's  
Business  
Capital

(305) 412-0000  
mail@MiaGreen.com  
www.MiaGreen.com

**CONNECT BIG** in the Green Building,  
SOLAR & Sustainable MARKETS

- Extensive Benefits
- Immediate Exposure!
- FREE Speaking! Silver & up
- FREE Page AD! Gold & up

# EVENT at a Glance...



**What:** **MiaGreen 2013** (5<sup>th</sup> edition)  
The Green Convention of the Americas

**When:** **Thursday & Friday, January 31st & February 1st, 2013**  
Conference: 8:30 am to 5 pm Expo Hall: 10 am to 5 pm

**Where:** **Miami Beach Convention Center (Hall A)**  
1901 Convention Center Drive, Miami Beach, FL 33139

**Contact Info:** (305) 412-0000 mail@MiaGreen.com www.MiaGreen.com

**WHO Attends:** *US & International Architects, Engineers, Designers, Builders, Contractors, Installers, Integrators, Service Providers, Property Managers, Manufacturers, Suppliers, Exporters, Importers, Investors, Entrepreneurs, Experts, Government Officials, Policy Makers, Sustainable Managers, Academics.*

**WHO Exhibits & Sponsors:** *US & International Manufacturers, Suppliers, Experts & Providers within event profiles willing to CONNECT & EXPAND into the United States, Latin American & the Caribbean.*

**WHY Exhibit & Sponsor:** Trade Shows are still the most effective way to reach your qualified demographics and prospects. (95% of executive decision makers meet their current suppliers at a trade show, 76% ask for quotes or sign purchase orders, and seven out of ten attendees plan to buy one or more products. Source: *The Center for Exhibition Industry Research*).

In its five year history, the **MiaGreen Expo and Conference** has established itself as the premier Trade Show and Conference for companies looking to expand their market base in the East Coast USA AND emerging Latin America / the Caribbean huge regions.

## **MiaGreen FACTS:**

- At MiaGreen you meet domestic and international qualified buyers from dozens of countries, including the USA, without having to travel abroad North America.
- More than 80% of MiaGreen attendees are decision makers or purchase recommending.
- No other event in the USA beats MiaGreen as a major source of domestic and international reps, distributors, exporters and importers for your products.
- MiaGreen connects you with powerful markets at valuable local, regional and global scales through Miami, America's Business Capital.
- At MiaGreen you also experience a Vacation Escape in South Florida while multiplying your business.
- Our qualified US & International attendees will be looking for you.  
*If you do not help them, your competitors will!*

**Hotels:** Special event rates in Miami Beach... Deco Hotels by the sea...  
Walking distance to the Convention Center, Lincoln Road and South Beach!

**Produced by Show Winners Corporation**, an experienced event promoting company based in Miami, Florida. With more than 20 years of experience, S.W.C. and principals have launched and managed important international and domestic trade shows and expos. Some of these events have been ranked among the TOP 200 Shows in the USA for several years.

## **INDUSTRY PROFILES:**

- Green Building & Remodeling
- SOLAR
- Clean Technologies
- Sustainable Operations
- Water & Air Solutions

## **Featuring...**

*Technology, Products, Services & Know-How  
Education, Certifications & Incentives  
Sustainable Management  
Business Opportunities  
Financing & Professional Services*

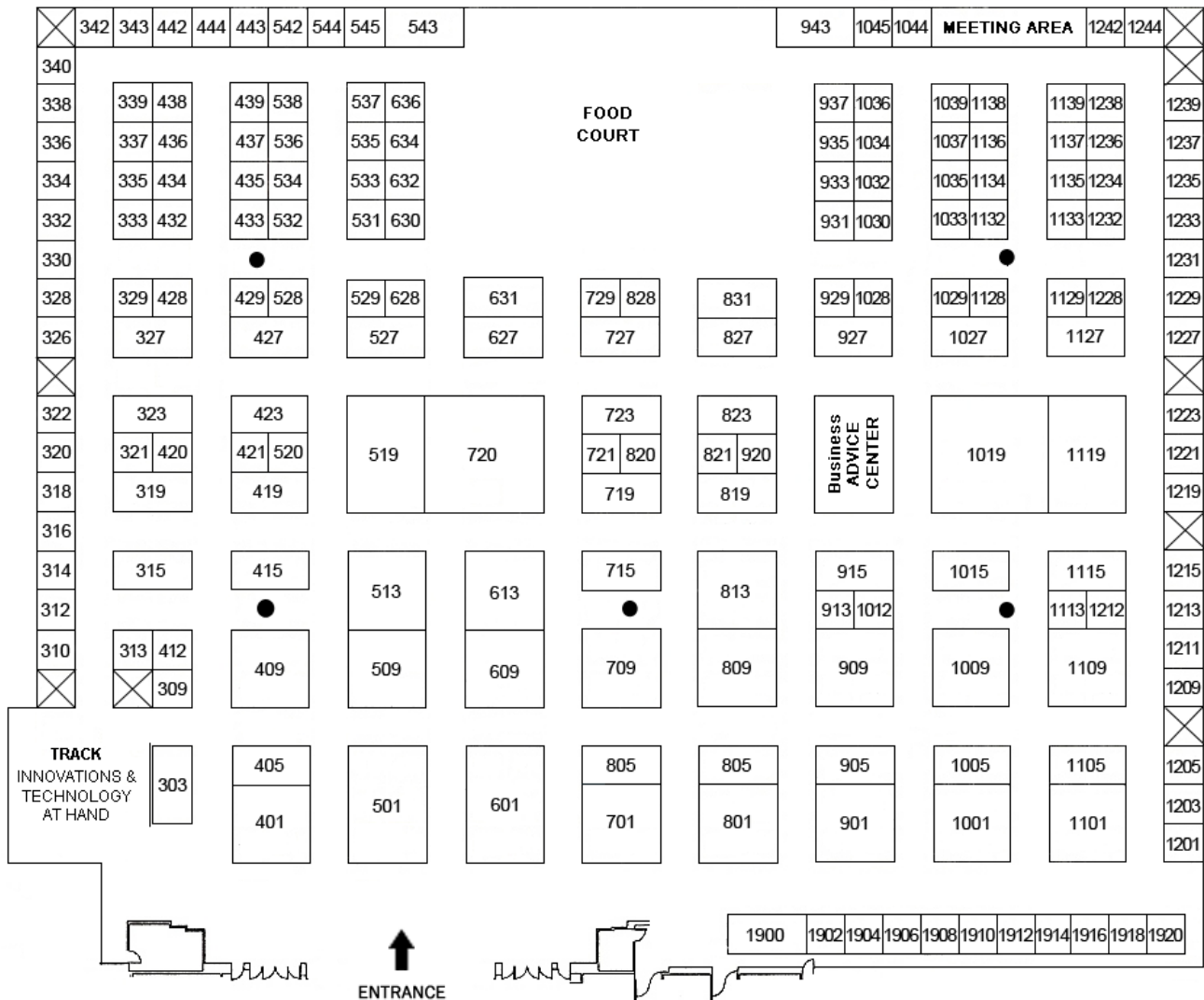
**IN MIAMI, BUSINESS HUB OF THE AMERICAS:** World Strategic Location... Largest Concentration of Int'l. Banks in the US... Florida: A Huge Domestic Market ... Proven Source for US & Int'l. Reps. & Distributors...

**...A VACATION ESCAPE IN SOUTH FLORIDA!**

# MiaGreen 2013: The Right Move... with rates locked at 2009 level!

**Increased Benefits... Immediate Exposure... Speaking Opportunities** (limited availability)!

**Make your Selection.** Fill out the Participation Agreement (page 5). Email or Fax it to Show Management.



## BOOTH Sizes:

10' x 10' (3x3 mts)	\$1,995
10' x 20' (3x6 mts)	\$3,595
20' x 20' (6x6 mts)	\$5,995
20' x 30' (6x9 mts)	\$7,495
20' x 40' (6x12 mts)	\$8,995

## A-La-Carte:

## In SPONSOR Packages: Unbeatable!!!

just... \$3,290	<b>BRONZE</b> for 10'x10' booth
just... \$4,590	<b>SILVER</b> for 10'x20' booth
just... \$6,990	<b>GOLD</b> for 20'x20' booth
just... \$8,490	<b>PLATINUM</b> for 20'x30' booth
just... \$9,990	<b>DIAMOND</b> for 20'x40' booth

**A-La-Carte booths:** include pipe & drape, one 6' draped table, 2 chairs, waste basket, ID sign, listings in Expo Guide & on-line Directory, staff badges & FREE passes for customers to the Hall. (10x20 & larger: 2 tables & 4 chairs).

For electricity add \$150

## ADVERTISING in Expo Guide

Back cover	\$1,995*
In front cover & Page 3	\$1,495*
In back cover	\$1,395*
Full page	\$1,295
Half page	\$795
Cover Banner	\$795*

\* means Exclusive. Expo Guide is a 5 1/2" x 8 1/2" full color publication to be distributed on-site.

## SPONSOR OUTSTANDING BENEFITS:

**BOOTH package** (as per a-la-carte) **PLUS**

- **Electricity**
- **Logo w. link** in homepage bilingual website (x2)
- **Listing & Logo (w. link)** in NEW On-Line Directory
- **Guide: Logo + highlighted Listing & Booth location**
- **Logo** in recognition board on-site
- **FREE Conference & Expo VIP admission** (for 2 staff)
- **SILVER & UP: FREE 20-minute Speaking** (a \$995 value) **PLUS Dynamic BANNER w link** in homepage (x2), registration page, On-Line directory & Eblasts
- **GOLD & UP: FREE Full Page Ad** in Expo Guide (a \$1,295 value). *Limited time offer!*

## EXCLUSIVE SPONSORSHIPS

Stand out from your competitors...  
Dominate the event!

# Mia Green

EXPO & CONFERENCE  
Jan. 31<sup>st</sup> – Feb. 1<sup>st</sup>, 2013

### A- OPENING SESSIONS: \$4,995

**2 available, one on each day.** Advanced recognition in website and pre-show promotions, recognition in event's program and guide, 10-minute opening presentation, logo on event signage, literature distribution opportunities.



### B- SPECIAL COURSES & TRACKS: \$3,995

**3 available.** Exclusive exposure on the breakout corridor with access to the special courses & educational tracks: Table top plus signage by the entrance to the special course(s) & tracks.

Advanced recognition in website and pre-show promotions, recognition in event's program and guide; exclusive literature distribution opportunities....



### C- BUSINESS ADVICE CENTER: \$2,995

**4 available: legal, finance, accounting & mktg.** On the Show Floor, both days...a 150 sq. ft. section, introduced as a FREE consultation area to attendees and exhibitors from experts. Advanced recognition in



website and pre-show promotions, recognition in event's program and guide, literature distribution opportunities, signage inside & outside the Center

### D- MIAGREEN HAPPY HOUR: \$4,995

**2 co-sponsoring opportunities @ \$2,995 ea**  
On Thursday, Jan 31st from 4 to 5:30 pm. On the show



floor **BY YOUR BOOTH...** plus advanced recognition in website and pre-show promotions, recognition in event's program and guide, your logo on event signage.

### E- REGISTRATION: \$3,995

Courtesy of "**Your Company...Visit Booth...**" printed on a 2-sided postcard to insert in all Expo badge holders. Logo in Registration Counters & Signs.

Advanced recognition in website and pre-show promotions, recognition in event's program and guide.



### F- LANYARDS: \$1,995

Provided by sponsor

### G- EXPO BAG: \$3,995

Your logo on the official MiaGreen bag. Advanced recognition in website and pre-show promotions, recognition in event's program and guide (Price adjusted to \$2,995 if bag is provided by sponsor)



### H- INSERTS in EXPO BAG (x5): \$1,995

Unique item provided by sponsor to include in Expo Bag. The item must be approved by MiaGreen.

### I- RECYCLING BINS: \$3,995

Provided by Sponsor; with logo & sponsor info. Advanced recognition in website and pre-show promotions, recognition in event's program & guide.



## EXCLUSIVE SPONSORSHIPS

may be purchased a-la-carte or added to any Booth & Sponsor package (see Page 3)

**ADDITIONAL BENEFITS** in all sponsorships:

- **Logo w. link** in homepage bilingual website (x2)
- **Listing & Logo (w link)** in NEW On-Line Directory
- **Guide: Logo + highlighted** Listing & Booth
- **Logo** in recognition board on-site
- **Full Conference & Expo VIP admission** (for 2)

Exclusive sponsorships *may be customized as per your marketing needs.*

(305) 412-0000 [sponsorships@MiaGreen.com](mailto:sponsorships@MiaGreen.com)

# PARTICIPATION AGREEMENT



**Jan. 31 & Feb. 1, 2013**  
**Miami Beach**  
**Convention Center**

Please complete, sign &  
 return this Agreement  
 to show organizers  
 By FAX to **(305) 412-3247** or  
[mail@miagreen.com](mailto:mail@miagreen.com)

All requests will be assigned on a first-come, first served basis.

Make your check payable to  
**MIAGREEN EXPO**  
 and mail it to  
**8900 SW 107 Ave., Ste 313**  
**Miami, FL 33176**

Agreement will be considered  
 valid when signed by  
 Show Management

**Please print clearly** **This Box is for your info in the Expo Guide**

**COMPANY/EXHIBITOR** \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ WWW. \_\_\_\_\_  
 Your description for Expo Guide (limit to 20 words)  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**CONTACT 1** (Name): \_\_\_\_\_ Title \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Cellular (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_ @ \_\_\_\_\_  
 Fax (\_\_\_\_) \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
**CONTACT 2:** \_\_\_\_\_ Title \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Cellular (\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_ @ \_\_\_\_\_

**DESCRIPTION**

1) Sponsor Packages: DIAMOND\_\_ PLATINUM\_\_ GOLD\_\_ SILVER\_\_ BRONZE\_\_  
 2) Exclusive Sponsorships: \_\_\_\_\_  
 3) Booth size: \_\_\_\_\_' X \_\_\_\_\_' Choices: a) # \_\_\_\_\_ b) # \_\_\_\_\_ c) # \_\_\_\_\_  
 4) Ad in Expo Guide: Back\_\_ Prime\_\_ Page\_\_ Half\_\_ Cover\_\_  
 5) Electric \$150 \_\_ 2nd listing \$495 \_\_ LogoWeb \$795\_\_ XBadges \$25 ea \_\_  
 Note: \_\_\_\_\_

Standard booth packages include pipe & drape, one 6' draped table, 2 chairs, 1 wastebasket, ID sign, listings in Expo Guide and staff badges. Refer to your confirmation email for details.

**COSTS**

1) Packages \$ \_\_\_\_\_  
 2) Exclusive \$ \_\_\_\_\_  
 3) Booth \$ \_\_\_\_\_  
 4) Expo Guide \$ \_\_\_\_\_  
 5) Other \$ \_\_\_\_\_  
  
 TOTAL \$ \_\_\_\_\_

\_\_\_\_\_  
 Exhibitor / Sponsor Signature

\_\_\_\_\_  
 Expo Account Executive

\_\_\_\_\_  
 Date

As an authorized representative of the Company / Exhibitor contracting services described above, I have read and understood the content of this Agreement as set forth here and in the MIAGREEN EXPO Terms & Conditions, and agree to abide by them. Fax or email transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals.

**PLEASE CHARGE MY CREDIT CARD** VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISC \_\_\_\_\_  
 Number \_\_\_\_\_ Cardholder \_\_\_\_\_  
 Expiration: \_\_\_\_\_ Signature \_\_\_\_\_  
 Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Approved by Show Management: \_\_\_\_\_

Date: \_\_\_\_\_